



Coco Chow

Multimedia Designer

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ABOUT ME

Hi! I am Coco, a multimedia designer with over 7 years of experience in marketing agencies. I specialize in graphic design and photo editing, and I've also managed various projects and provided customer service.

I love taking on challenges and trying new things. Social innovation is like rowing in the sea – if you stop, you fall behind. By integrating and utilizing it, we can become unique and special.

WORK EXPERIENCE

GENKI (HK) ADVERTISING

JUL 2020 - PRESENT

- Social Media Design
- Video Production
- Event Production

SENIOR MULTIMEDIA DESIGNER

CONTRACT - REMOTE WORK

MAADOLOO MARKETING

APR 2018 - JUL 2020

- Social Media Design
- Video Production

SENIOR DIGITAL DESIGNER

FULL TIME

SOCIAL BIG DATA LIMITED

JUL 2016 - APR 2018

- Facebook pages
- Website Design
- Video Production

DIGITAL DESIGNER

FULL TIME

E-BANNER

MAY 2015 - JUN 2016

- Marketing materials (Leaflet, poster, flyer)
- Store Decoration
- Facebook page
- Product shooting

GRAPHIC DESIGNER

FULL TIME

SKILLS

Adobe Photoshop, Illustrator, Premiere Pro, After Effect, DaVinci Resolve, Spark AR Studio, Midjourney
Problem Solving, Branding & Identity, Project Management

EDUCATION

Higher Diploma in Advertising Design

2013 - 2015 Hong Kong Design Institute

Kowloon True Light Middle School

2005 - 2013 HKDSE

Don't forget to take a look at my portfolio. Let my works speak.